

Africa Regional Media Hub

Media Monitoring and Support



Project Title	Africa Regional Media Hub Media Monitoring and Support
Project Summary	Monitor media coverage of US Government in African media, advise on opportunities to engage social media audiences, create social media graphics and clips, and report on media engagements for the Africa Regional Media Hub
Country	South Africa
Country/Region of Focus	Africa

Project Description

VSFS interns are tasked with tracking and reporting on social and traditional media coverage of any high-level media interviews, press briefings or media advisories that we coordinate or disseminate. Interns also do research for various on-going projects. For example, our previous interns were heavily involved in research for a study of the Sub-Saharan African social media environment, and others with media landscape in Francophone African nations.

Interns are asked to keep an eye on social media and alert us to any large-scale conversations going on about the US Government and Africa. We also request interns assistance in creating social media graphics, video or photo clips to be used on the AF Media Hub Twitter and Facebook pages.

There are many Francophone and Lusophone countries in Africa so a proficiency in either French OR Portuguese is desired but not required for our intern candidates.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Graphic design
Research
Social media management

Additional Information

Other desired skills include: strong internet research skills, experience with social media campaigns, knowledge and interest in U.S. foreign policy and sub-Saharan Africa, and experience with graphic design and video editing.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
French	Minimum professional proficiency	Minimum professional proficiency	Required
Portuguese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have